

# Alopecia Areata Day of Beauty

with Mark Garrison, a benefit for  
**Bald Girls Do Lunch® Inc.**

SUNDAY, OCTOBER 7, 2007

Mark Garrison Salon | 108 East 60<sup>th</sup> Street | New York, NY

[www.markgarrisonsalon.com](http://www.markgarrisonsalon.com) | [www.baldgirlsdoLunch.org](http://www.baldgirlsdoLunch.org)

bald girls do  
**lunch**®  
INC.



## *Premier Benefit and Extraordinary Day for Women*

Over 70 guests arrived for the **Alopecia Areata Day of Beauty** at Mark Garrison's salon on Sunday, October 7, 2007 for the premier beauty workshop and fundraising benefit for Bald Girls Do Lunch, a national non-profit support network for women with the autoimmune hair loss condition, alopecia areata. Attendees with the condition consulted with top hair stylists on the cut and color of their wigs and then met with professional makeup artist Joanna Rothschild who demonstrated special tips for eye effects when women have no brows or lashes. Fashions and designs by eDressMe, Beacon's closet, and Jes'ire' were styled in the newest trends by consultants Suzette and Nikki. Guests visited the professional photo booth where photographer King Redman documented all the new looks. Three event attendees, bald from alopecia areata, each went home with a luxury human hair wig by couture designer Erica Luxembourg of iWig, which included a style and color appointment at the Mark Garrison salon - a total beauty package valued at \$3,000 each. Women from as far away as Utah and Nevada, made new friends and confidants as they shared stories over Auntie Cathie's Kitchen desserts and champagne. Proceeds from the Alopecia Areata Day of Beauty fund the Bald Girls Do Lunch support programs across the U.S and Canada, the Day of Beauty workshop program and public education campaigns about alopecia areata.

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### Participating Consultants

*Hair and wig styling:* Mark Garrison, Atsuko Tanaka and Redd *Coloring and Highlighting:* Lyuba Molobrodsky  
*Wigs:* iWig by Erica Luxembourg *Wardrobe:* eDressMe, Beacon's Closet, and Jes 'Irie' Wear  
*Fashion Stylists:* Suzette Selman and Nikki Simpore *Accessories:* Must Have Accessories *Makeup:* Joanna Rothschild  
*Catering:* Auntie Cathie's Kitchen *Photography:* King Redman *Event Photography:* Lelanea Fulton

## Special Supporters

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## Wardrobe Stylists

Suzette Selman 917.628-5465  
Nikki Simpure 917-468-1765  
SuzetteStyle@gmail.com